



# Call for Training

## “How to create your start up in Renewable Energy Sources”

### Introduction

In March 2007, the European Council endorsed ambitious objectives of reducing Europe’s greenhouse gas emissions by 20%, improving Europe’s energy efficiency by 20% and increasing the share of renewable energy to 20% by 2020. To achieve those goals, competitiveness is now needed.

A RES training is integrated in the SUNFLOWER project, a European project co-financed by the European Commission, within the Intelligent Energy Europe Programme. SUNFLOWER project aims to promote, disseminate and implement good-practice examples of RES Projects’ contribution to local sustainable development, particularly in the European regions characterized by a large RES potential and lack of mass scale to be attractive for the industry.

### Training Objective

The main objective of this training is to encourage the creation of renewable energy companies across Europe, providing knowledge about the Renewable Energy Market and knowhow in the methodology to create a start-up within RES fields.

This European Training in RES, is supported by the Intelligent Energy - Europe Programme, including personalized advices and interactions between young entrepreneurs and experts. We intend to create an European network between trainees.

### What can you expect from this training?

- To know how to realize a market study
- To learn about RES technologies and the potential market
- To have knowhow about the implementation of a methodology to create a start-up
- To know how to find financial support

### Which Career after this training?

Entrepreneurs and advisors are called on to participate from all business sectors (building, transport, production) relating to renewable energy (photovoltaic / solar thermal, wind, biomass, wave...).

- Young entrepreneurs in RES
- Consultants specialised in RES
- Advisors for municipalities or enterprises

### Venue / Schedule

- 1st Training Session : February Monday 22th to Friday 26th 2010 in Moura (Portugal)
- 2nd Training Session : July Monday 5th to Friday 9th 2010 in Sliven (Bulgaria)



### Programme Overview

Training is composed of 3 modules. Modules will last respectively for 2.5 days, 2 days and 0.5 day. The typical time schedule is from 9:00 – 18:00hrs with lunch and coffee breaks. The official language of the training is English. The diagram below provides a schematic view of the programme.

	Modules	Description	Duration (day)
<b>RES Training</b>	Focus on Renewable Energy Sources In Europe	<ul style="list-style-type: none"> <li>• RES Technologies, their current and future uses</li> <li>• Focus on RES in Europe : Which energy sources in which regions? Which perspectives?</li> <li>• Needs of this market : studies, councils, components/systems, fabrication, maintenance</li> <li>• Case studies examining the needs of the cities in SUNFLOWER project</li> </ul>	2.5
	How To Create a Start-up in RES?	<ul style="list-style-type: none"> <li>• Market study</li> <li>• Financial study : provisional balance sheet , grant aid funding plan, financial aids</li> <li>• Juridical Study: choice of legal status, administrative formalities</li> <li>• Negotiations : suppliers, banks, recruitment, clients, assistance</li> <li>• Difficulties, barriers</li> <li>• Recommendations</li> </ul>	2
	Interactions Entrepreneurs — Experts	<ul style="list-style-type: none"> <li>• General questions focusing on the start-up of renewable energy companies</li> <li>• Specific questions relating to young entrepreneurs</li> </ul>	0.5

### Who Should Attend?

This training is targeted at employers, entrepreneurs and higher education students (master or equivalent bac+5). A scientific or technical background is recommended.

### Deadline

Please send a CV and a letter explaining your motivation to [svikova@nszm.cz](mailto:svikova@nszm.cz) before 15th November 2009.

### Participation

Participation to the training is free of charge. Number of participants is limited. Expenditures to assist to the training will be reimbursed at 75% in order to participate to the training charges.