

# Welcome to Tampere

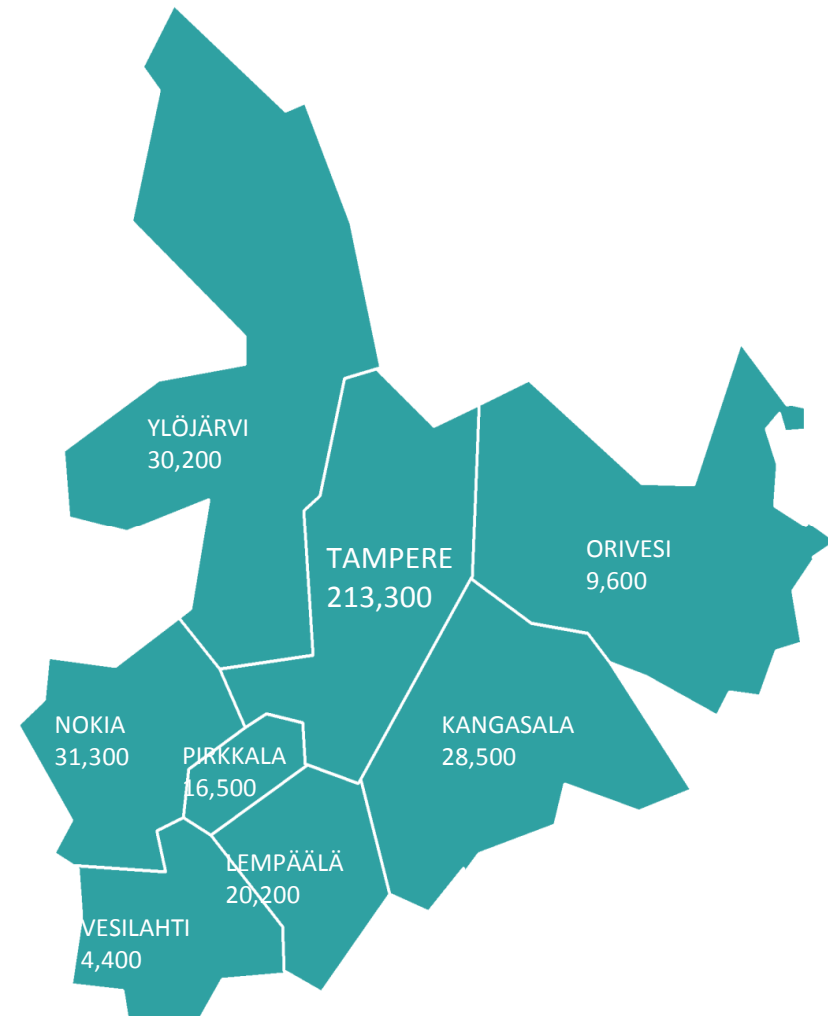


# On the banks of the Rapids



# City of Tampere

- The King of Sweden, Gustav III, founded in 1779 a city in the old marketplace by the Tammerkoski rapids for industry and trade
- Leading industrial city of Finland since the beginning of 19th century (textile, paper, engineering industries)
- Biggest inland city of the Nordic countries
- Tampere has **213,383** inhabitants, 3rd biggest city of Finland
- Tampere Central Region has 352,200 inhabitants, 2nd biggest growth centre of Finland
- 2/3 of the Finns live within 200 km range from Tampere





# Attractive growth centre



- The most inviting city for living  
*Survey 2010 on willingness to move ,  
Taloustutkimus Oy*
- Among the two best in imago  
comparison between the biggest  
cities of Finland since 2000  
*Taloustutkimus Oy*
- In comparison of European  
middle-sized cities in 2007  
ranked 6th (European Smart  
Cities, 70 cities in total)  
*Vienna University of Technology  
in cooperation with Ljubljana  
University and Delft University of  
Technology*

# The first in the world

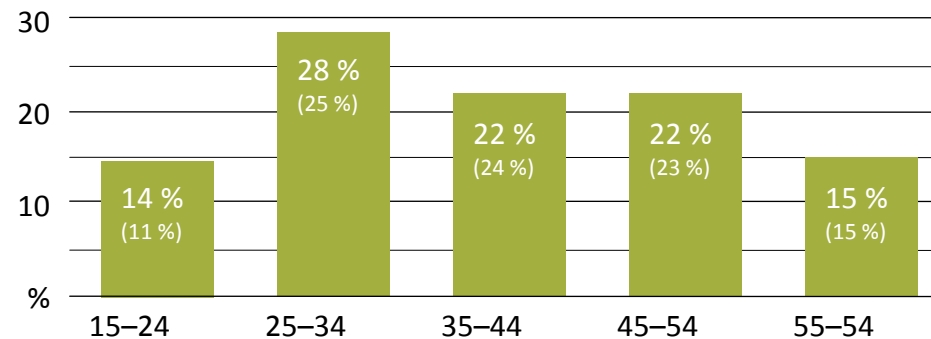
- 1974 NMT-call
- 1984 Biodegradable implant (Bioscience/Bionx)
- 1985 Electromechanical film
- 1991 GSM-call
- 1995 Walking forestry engine (Timberjack, now John Deere Forestry Oy)
- 1996 Personal Digital Assistant (Nokia)
- 2001 Game and videophones (Nokia)
- 2002 eCard (eTampere/Infocity)
- 2003 FogScreen
- 2003 Automatic container terminal
- 2006 Antibiotic biodegradable implant



# Labour

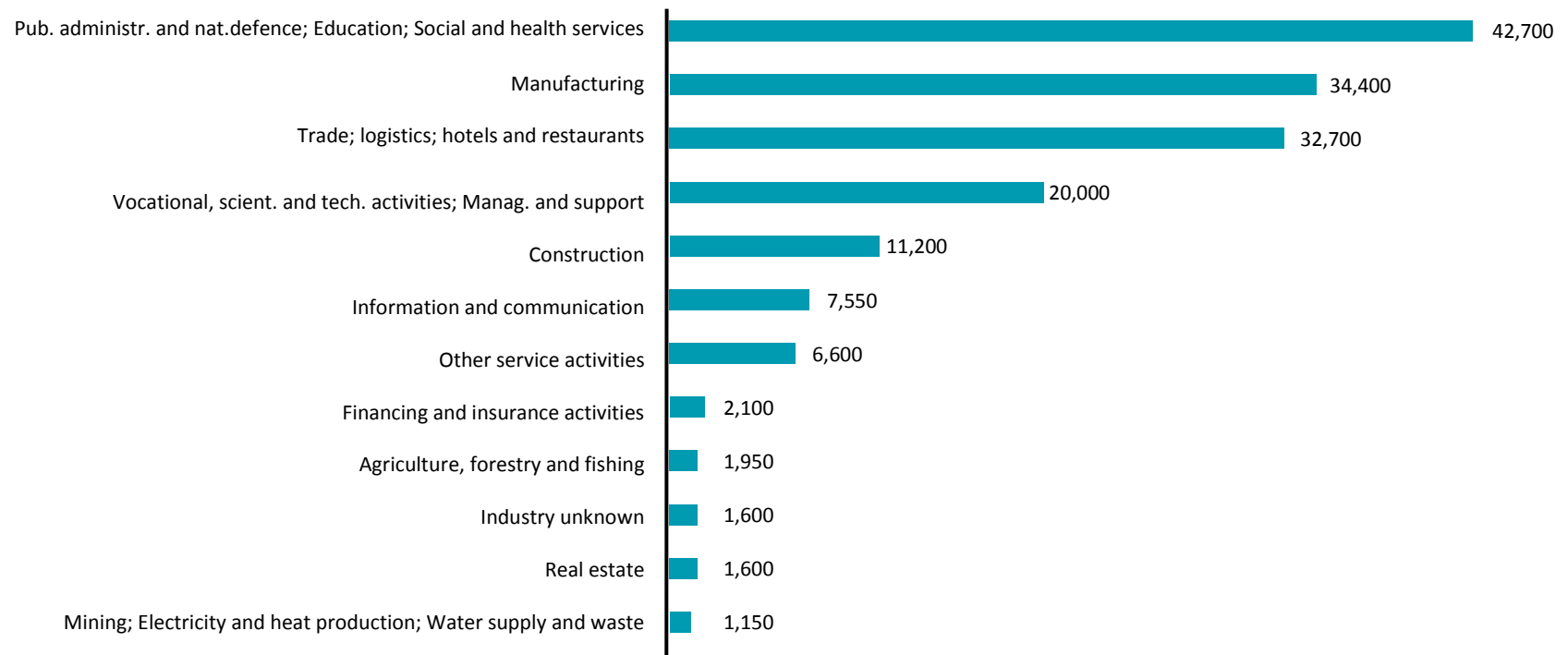
In Tampere (and Tampere Central Region)

- Employed work-force in 2008 about 97,000 (161,000), unemployed 12,400 (17,700)
- Outside work-force in 2008 about 100,000 (170,000) persons: 0-14 year-old 29 % (34 %), students 20 % (17 %), and the retired 44 % (42 %)
- Demographic maintenance relationship in 2009 42 % (46 %) (under 15- and over 64-year-old /100 in work age)
- In August 2010 the unemployment rate of Tampere was 14.2 % (whole Finland 9.6 %)
- Age distribution of the employed:



# Jobs

In Tampere Central Region by Industry (31.12.2007, Statistics Finland)



# The Operational model of the City of Tampere

- The city of Tampere is a forerunner in developing municipal operational models
  - Renewal of political leadership by means of mayoral model
  - Purchaser-provider-model
  - Customer orientation
- Mayoral model gives recognizable face to the political leadership of the city, and the preparation of issues is democratically managed
- Services are arranged with the needs of the residents in mind, through purchaser-provider co-operation aiming at effectiveness, variety and economy
- City residents are heard during the preparation of issues and the planning of services





# City of students

Tampere is after Helsinki the biggest "student city" in Finland.

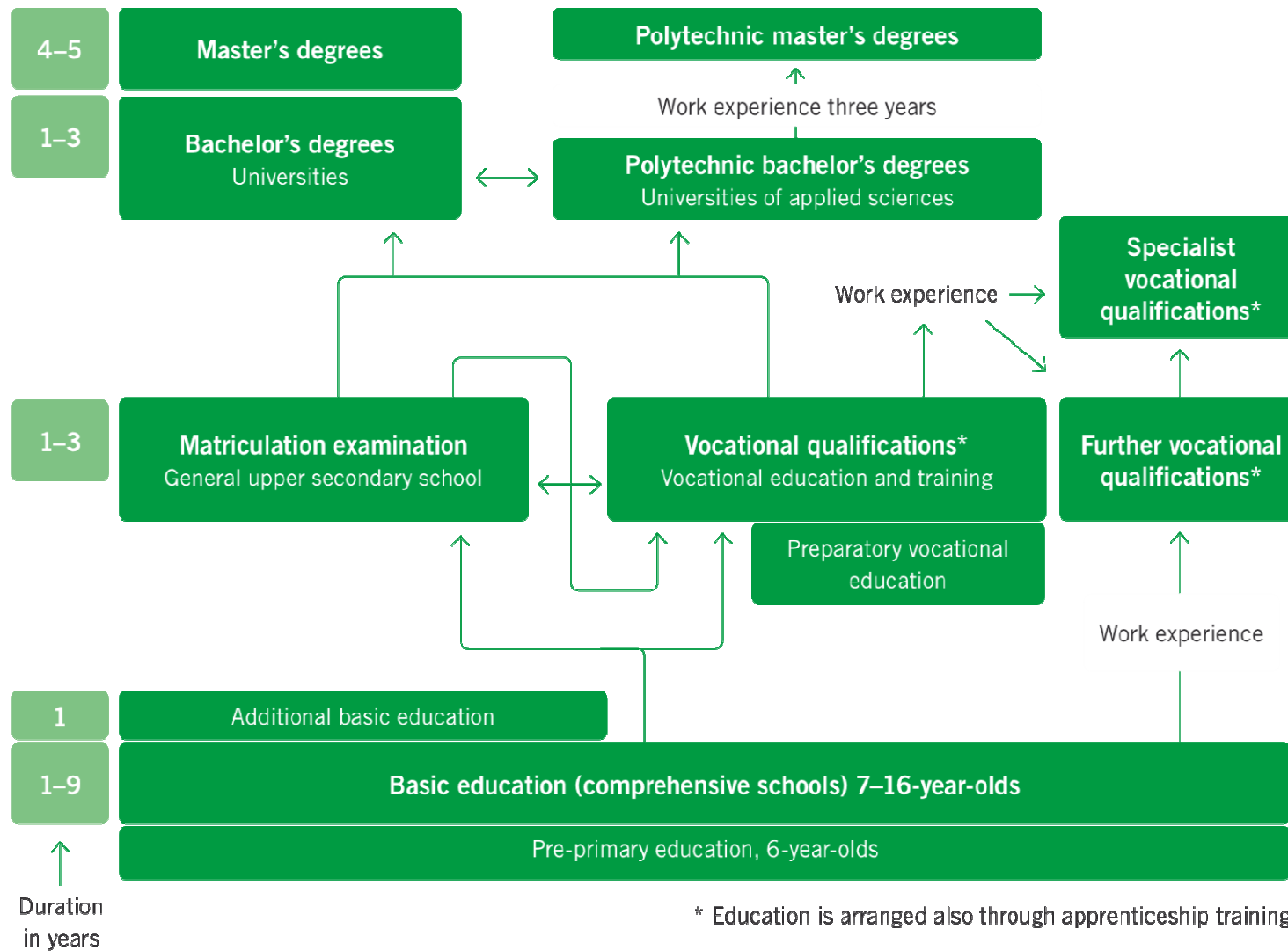
Tampere (Tampere Central Region) has

- 47 comprehensive schools (130) with 16,700 (33,200) basic level students
- 4 specialized schools, in which basic teaching is in Finnish, Swedish, English, French, and German
- 13 upper secondary schools (20) and 1 upper secondary school for the adults with 6,500 students (7,000)
- over 30 technical and vocational schools and institutes
- 2 universities, 2 universities of technology; a total of 38,000 students
- 8 open and adult education institutes



Nearly three out of four over 15-year-old residents of Tampere (71.7 %) have passed further examinations after having completed comprehensive school studies. The persons having achieved intermediate grades totalize 40.3 %, and high school graduated 31.4 %.

# The Finnish education system



## Production Director Jorma Suonio

### Tampere Upper Secondary Education, Administration and Services

#### Tampere Upper Secondary School

Director of USS:  
Eija Tiisala-Heiskala  
(4 900)

Tampere Lyseo USS

Kaarila USS

Tampere Classical USS

Tammerkoski USS

Hatanpää USS

Sampo USS

Hervanta USS

Tampere USS for Adults

#### Tampere College

Director of Vocational  
Education and Training:  
Teppo Tapani  
(10 200)

Technology

Services and Business

Transportation and Forestry  
Social and Health Care

Immigration Education

Further Education and Training

## Production Director

### Tampere Upper Secondary Education, Administration and Services

#### Head of Administration

##### Finance and Administration

Finance

Administration

Communications  
and Marketing

#### Head of Services

##### Support Services

Security

Maintenance

Acquisitions and Logistics

IT Services

#### Head of Development

##### Development and Projects

Pedagogical and  
Curricula Development

Library and Information  
Services

Project Support

International Relations

#### Quality Director

##### Quality and Assessment

Quality and Assessment

Thank you

