



The world is filled with good places – but which of them would be best for precisely your business?

At the heart of one of the most competitive countries in the world, the Tampere region offers an excellent alliance of business, science and technology. Within a two-hour drive from more than 3.5 million people, the region is one of the biggest economic drivers in Finland and a desirable place for business, studies and living. The secret to the region's success is its dramatic, yet controlled, transformation.

Tampere is Finland's third-biggest city and it forms the hub of a very lively region. It is also the largest inland city in the Nordic countries. Around two-thirds of Finland's economic activity is concentrated within a two-hour drive from Tampere. The city is a cradle for many growth industries and a place that is easy to access from all directions.



Succeed with



us!

Get close to your clients and cooperation partners – the Tampere region provides rapid access to the vast markets of Europe, Scandinavia, the Baltic States and Russia.

Helsinki is only a two-hour drive away and the large Finnish ports on the shores of the Gulf of Bothnia are even closer than that. Tampere is also a logistical gateway to the East, with St. Petersburg just 400 kilometres away.

And you won't have to do it alone: the staff of Tampere Business Region will be there to help you!

Less Bureaucrazy.

Tampere Business Region provides a priceless service for companies that are looking to invest or start a new business in the Tampere region. We'll provide you with all the information and assistance you'll need when setting up a business.

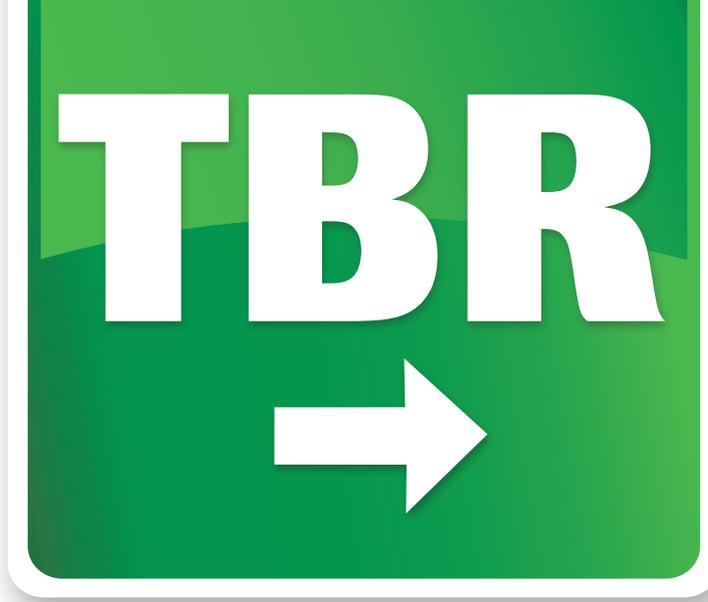
At your service!

Cooperating with us is easy and flexible. We'll provide you with concrete tools and free services when setting up the actual operation.

- **Meeting menu and a free lunch!**
 - When you come to Tampere for fact-finding, we'll offer you a meeting menu and a free lunch, complete with valuable situation updates



- **Easiest access to the markets**
 - Get practical advice on market conditions in and around the region
 - Get real help to start your business: tips about premises, recruiting, business partners, etc.
- **Networking and partnering**
 - Get real access to local networks within the business community and the public sector
 - Opportunity to participate in state-of-the-art high-tech research collaboration with the academic world
 - Receive valuable advice on legal, financial and other relevant issues
- **Grants for R&D and other research**
 - We'll advise you on applying for R&D and other public grants whenever possible
 - We keep in touch with you to ensure your success



More Direct Action.

Free Lunch and Best Bonuses

Is there such a thing as a free lunch? Well, there is now. Entering the Finnish market has never been easier. Tampere Business Region promotes the market entry of qualified companies with a totally new concept. To really tap into the business opportunities of Finland, you need to act locally.

Our concept is called **Fast Track Finland**. It is a service package that jump-starts your business venture in Finland – and can also serve as a strategic gateway to other markets, including Europe, Scandinavia and Russia.

The package includes information services and the provision of practical assistance. A number of prominent private sector organisations have also joined in the effort to provide this unique service package. Furthermore, many Finnish public sector organisations have agreed to bring their value-added input to the table as well.





We also offer some interesting sweeteners:

- FREE** corporate registration in Finland
- FREE** initial bookkeeping
- FREE** corporate address service
- FREE** shared office facility with internet access
- FREE** initial legal advice
- FREE** use of proprietary business databases
- FREE** initial translation services

We invest in your market entry!

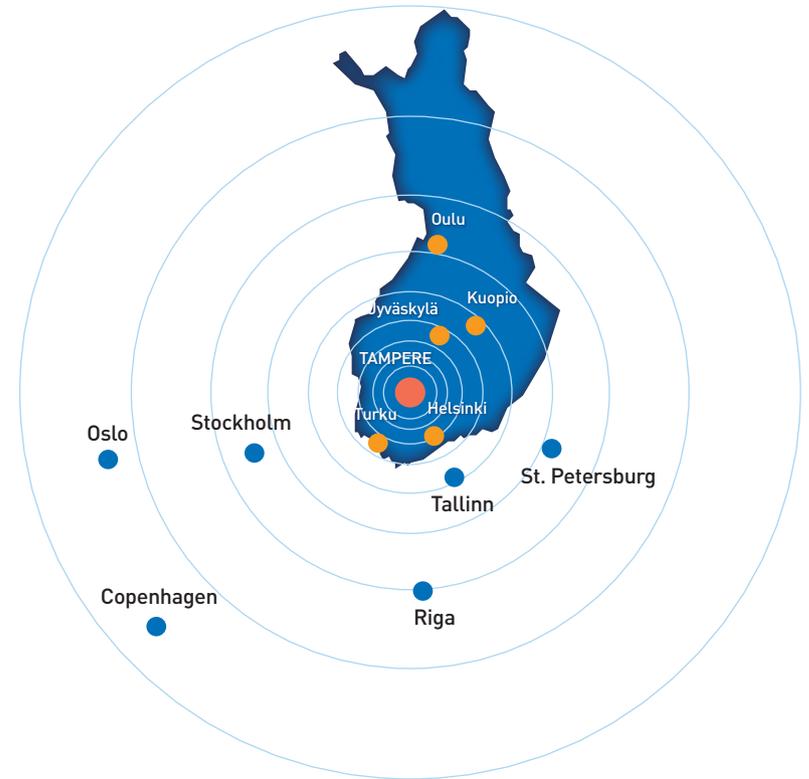


Join the TBR network: We'll get you in

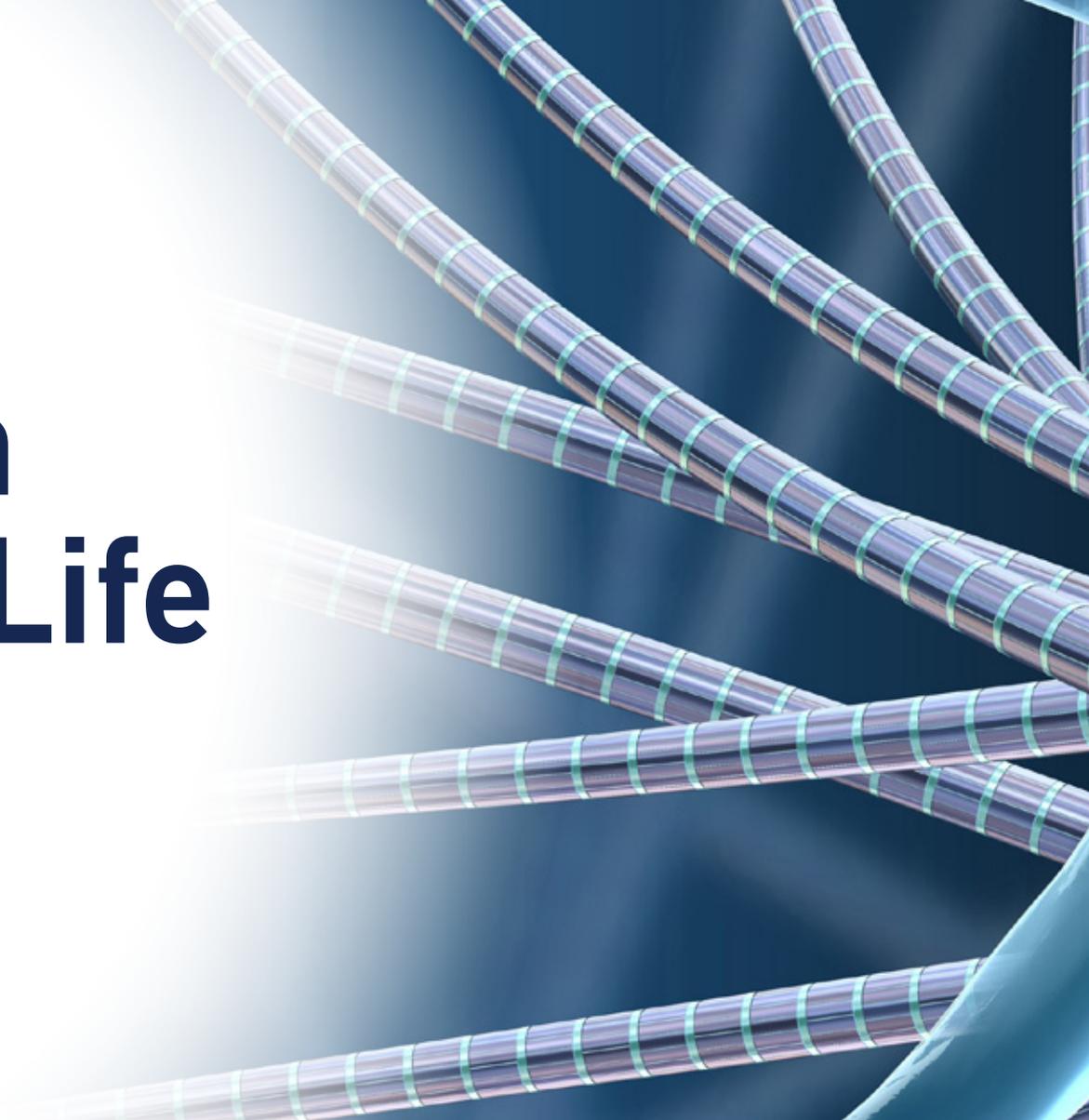
Setting up a business requires versatile contacts in the area. We at Tampere Business Region know all of the key players in the region and steer well away from unnecessary red tape – we'll help dismantle any obstacles to your establishment. We enjoy good, direct contacts with the region's top companies, research institutions, business community consortiums and the public sector.

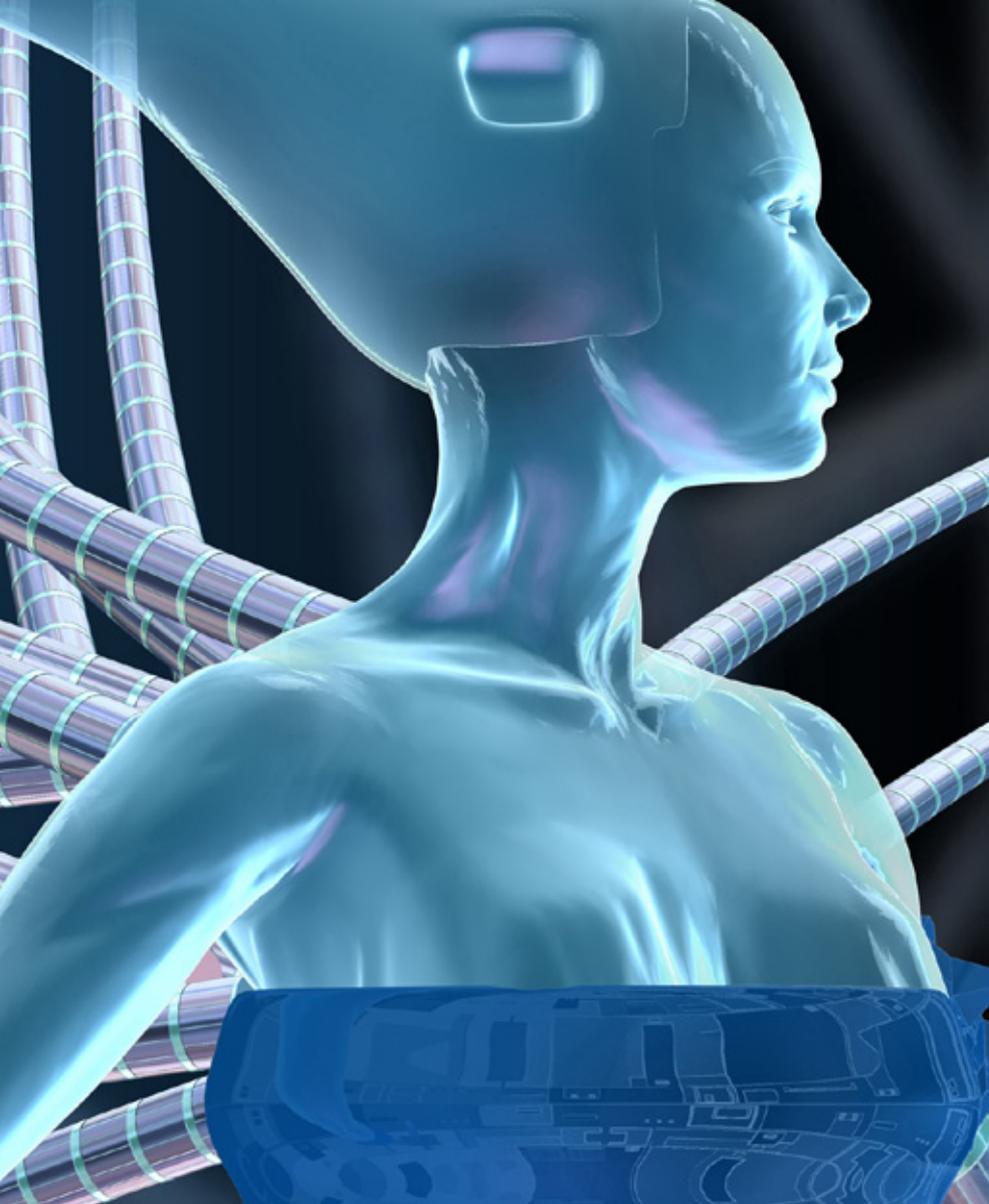
All of our contacts and knowledge are at your disposal. And what's best: everything is totally free of charge! All you need to do is get in contact with us.

Tampere Business Region is a part of the international business services arm of the Tampere Region Economic Development Agency Tredea. Our operations are funded by the Council of Tampere Region and the EU.



Innovation Comes to Life





The Tampere region offers an excellent alliance of business, science and technology.

The region has strong and focused business activities and research expertise in seven different fields:

- Ubiquitous computing and mobile communication
- Intelligent machines
- Digital business
- Energy technology
- Nanotechnology
- Biotechnology
- Health technology and services

These activities are based on close cooperation between various research institutions, institutes of higher education, the business community and different financing organisations. They speed up the growth of industry by activating cooperation networks and providing financing as well as by launching and realising different development projects.

We at Tampere Business Region work inside these clusters and can provide you with all the contacts and information needed to fulfil your needs.

Meet our Prosperous Clients





“Tampere beat China”

“Our principal in the USA was contemplating additional production activities in either China or Finland. In the end, Tampere came on top with its functioning infrastructure, high-standard subcontractor networks and competent workforce.”

Parker Hannifin Ltd.

Tapio Lehti, Business Unit Manager



“The Silicon Valley of laser”

“We’ll have to look for new premises as our growth continues, but one thing is sure – we’ll keep our operations firmly in Tampere.”

Corelase Ltd.

Harry Asonen, CEO



“A reliable partner”

“Starting a company in Tampere was a logical end result of our strong and long-lasting commitment to do business in Finland. We want our customers to benefit from an efficient combination of close contacts and a constant market presence. Tampere Business Region has done a wonderful job in being a reliable partner to our company, helping us to deal with all the administrative issues associated with the establishment of a company. We warmly recommend their expertise and services to any foreign business coming to the Tampere region or to Finland in general.”

SME GmbH

Alexander Samoylov, General Manager



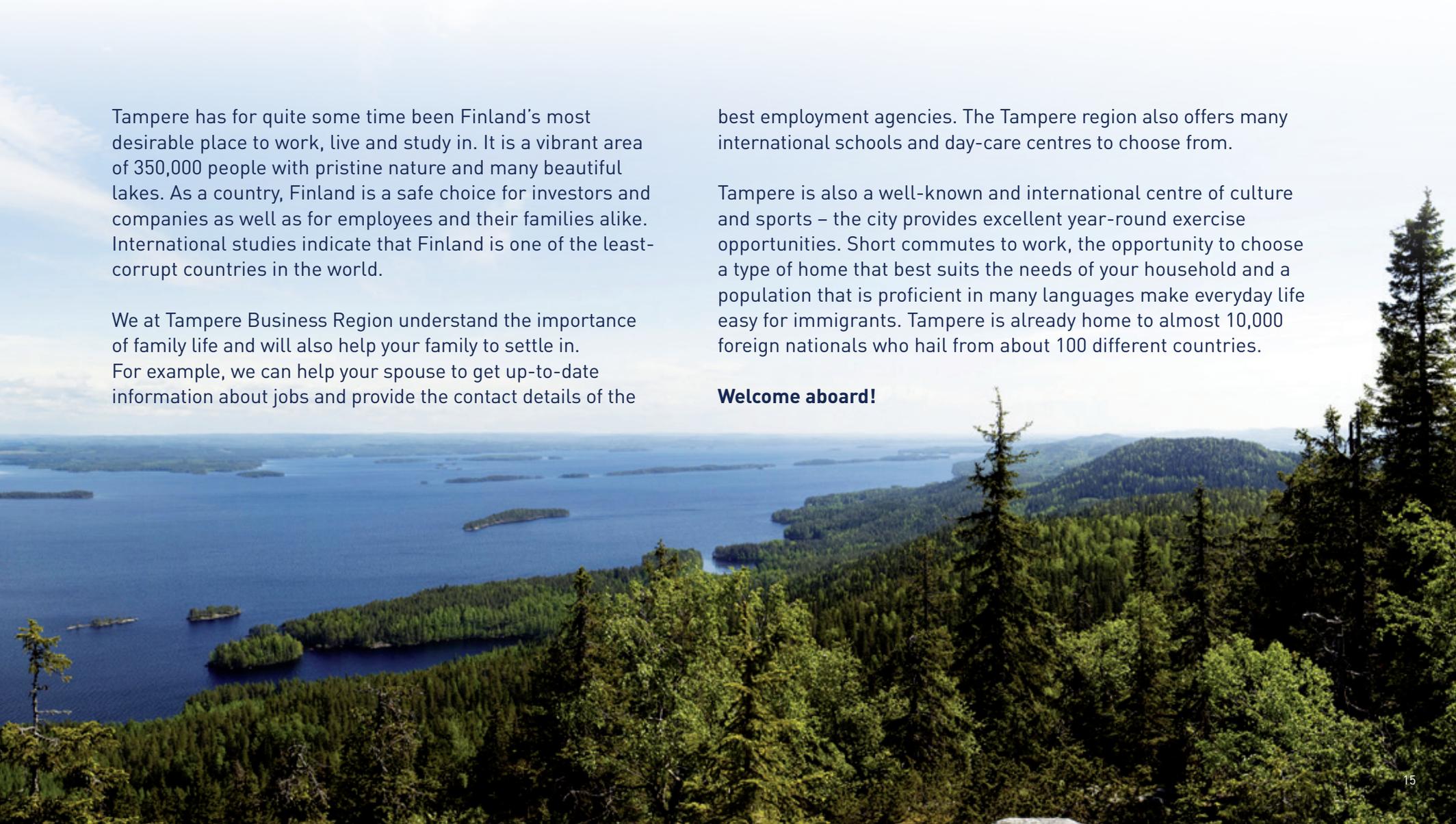
“Starting a subsidiary in Tampere”

“The project to increase our activities in Finland started with exhibiting at the Subcontracting Fair in Tampere. We got in contact with Tampere Business Region and also attended a Fast Track Seminar in Stockholm about the possibilities of establishing a presence in the Tampere region. Many questions and ideas were discussed along the way. The valuable help and assistance provided by Tampere Business Region and their associated companies during the start-up process have been very fruitful. We feel confident that we are on the right track in our effort to expand our business in Finland.”

Unimer Plast & Gummi

Carl Magnus Jönsson, Managing Director

Safe surroundings and family-friendly atmosphere



Tampere has for quite some time been Finland's most desirable place to work, live and study in. It is a vibrant area of 350,000 people with pristine nature and many beautiful lakes. As a country, Finland is a safe choice for investors and companies as well as for employees and their families alike. International studies indicate that Finland is one of the least-corrupt countries in the world.

We at Tampere Business Region understand the importance of family life and will also help your family to settle in. For example, we can help your spouse to get up-to-date information about jobs and provide the contact details of the

best employment agencies. The Tampere region also offers many international schools and day-care centres to choose from.

Tampere is also a well-known and international centre of culture and sports – the city provides excellent year-round exercise opportunities. Short commutes to work, the opportunity to choose a type of home that best suits the needs of your household and a population that is proficient in many languages make everyday life easy for immigrants. Tampere is already home to almost 10,000 foreign nationals who hail from about 100 different countries.

Welcome aboard!

Just Call Us!



Tampere Business Region

www.tamperebusinessregion.com



Leverage from
the EU
2007-2013

